1071 3676 Category Manager E-Commerce (m/w/d) Do you appreciate new challenges, want to achieve your goals and also face unusual tasks? Very good! We are looking for experts like you: with ideas, competence and commitment.  
  
Your tasks:  
  
  
• You are independently responsible for one of our large product categories in the online shop and ensure optimal interaction between pricing and assortment design as well as campaign planning  
• You carry out market, assortment, turnover and sales analyzes on your own responsibility and independently and develop different price and sales strategies in order to increase our growth and profitability  
• You evaluate performance using KPIs and identify customer and category potential against the background of market and consumer insights  
• In close cooperation with the digital marketing team, you will develop marketing concepts for your product category  
• Coordinate product placement across all sales channels in coordination with the Customer Experience Team  
• You coordinate partners, agencies and platforms  
  
Your profile:  
  
  
• You have a successfully completed degree in business administration or comparable training in retail  
• You have several years of professional experience in category or product management or sales and ideally have the relevant industry knowledge  
• You have strong analytical skills and passion for creating complex evaluations and handling large amounts of data  
• You are fluent in spoken and written German and English as well as standard PC tools, especially MS Office&nbsp;  
• In addition to assertiveness and innovation, your strengths also include dynamism and empathy  
• You are stress-resistant, approach tasks in a solution-oriented manner and enjoy working in a team  
• You convince with your positive personality and communication skills  
  
We offer:  
  
  
 - Your personal development is important to us. Continuous development and support talks are our promise to you  
  
 - We always look after and support our employees through a personal contact person from our human resources team  
  
 - We offer exciting and challenging projects from all over the world of engineering, IT and all interfaces in the field of business administration - in the largest branches of industry in Germany  
  
 - matching is a tariff partner of the BAP. We stand for fair, transparent and above-tariff remuneration and offer our employees security and prospects through our permanent employment contracts  
  
 - with our corporate culture, which is based on honesty, transparency, personal support and commitment, we guarantee cooperation at eye level - right from the start  
  
   
  
We are...  
  
  
...as an owner-managed family business known for first-class services in the field of technology and business administration. Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts in the fields of business administration, mechanical and plant engineering, automotive industry, electrical engineering, aerospace and IT to achieve the goals of our candidates, employees and customers to realize.  
   
With over 10 years of expertise, we know your industry inside out and know what satisfied and motivated employees want.  
   
Apply to us directly using our application form in our job portal.  
   
Our recruiting team will be happy to answer any questions you may have regarding de Category-Manager/in matching Engineering is an owner-managed family business and stands for first-class engineering and IT services.  
  
Our name expresses what is important in all technical sectors and tasks: Bringing together the right experts to achieve the goals of our candidates, employees and our customers.  
  
We offer our employees and customers a maximum of flexibility, reliability, planning and legal certainty as a tariff user according to BAP. An excellent basis for successfully developing the future together with matching Engineering! 2023-03-07 15:52:44.381000